

United States Postal Service®

INDUSTRYALERT

Mail Spoken Here

July 9, 2015

Keeping up with all the news affecting the mailing industry can be a bit challenging at times, but we're here to help with that.

Mail Spoken Here is brought to you by the Office of Industry Engagement and Outreach, Consumer and Industry Affairs; bringing you the latest news on mail coming from the Postal Service.

It is our intent to provide an ongoing news recap of all mailing requirements, *Federal Register* notices, *Postal Bulletin* articles, and webinars. We'll keep you posted on any comment-period requirements, and let you in on upcoming events or changes to standards when the information is available.

Happy Anniversary

On July 26, 2015, the United States Postal Service will celebrate its 240th anniversary. Commonly referred to as the General Post Office in the late eighteenth and early nineteenth century, the Postal Service has evolved into one of the largest and most efficient postal systems in the world today. Happy anniversary USPS!

What do Paul Newman, Ingrid Berman, and Elvis Presley have in Common?

The Postal Service recently announced upcoming editions of Forever stamps picturing some of our favorite icons.

USPS and Sweden Post are jointly issuing the Ingrid Bergman stamp. The award-winning actress will be honored as the 19th stamp in the Legends of Hollywood series. The stamp will go on sale August 20.

More than just a film icon, Paul Newman used his success as an actor, writer, producer and director to advance his philanthropic endeavors funding charitable causes in an effort to make the world a better place. The stamp will go on sale September 18.

With the newest edition to the Music Icon series, Priscilla Presley will join Postmaster General Megan Brennan in dedicating the new Elvis Forever stamp on the morning of Aug. 12 at [Graceland](#) in Memphis as part of this year's [Elvis Week](#) celebration. The stamp will go on sale on August 12.

Check them out [here](#)!

Collect on Delivery (COD) Electronic Funds Transfer (EFT)

Collect on Delivery (COD) Electronic Funds Transfer (EFT) allows cash or PIN debit card remittances to be transferred electronically to the COD mailer's financial institution account within two business days of receipt of funds.

Call the National Customer Support Center at 877-264-9693 to sign up, obtain required forms and get more information on the USPS COD EFT payment option. Questions can be directed to shippingservices@usps.gov.

Barcoded Domestic Return Receipts

Recently, an Intelligent Mail package barcode was added to the front and back of the new PS Form 3811, Return Receipt. The barcode is linked to the applicable extra service purchased for the item.

The Postal Service understands that some mailers have not yet depleted their older non-barcoded version of the return receipt, so a new temporary Label 3811-TB, Return Receipt Tracer Label, is being provided to all Post Offices. This process will allow the customer to deplete their older versions of the return receipt, allow the acceptance clerk to scan and adhere the 3811-TB to the back of the return receipt, and increase the end-to-end visibility.

Customers are encouraged to use return receipt dated April 2015 as soon as possible. Questions can be directed to shippingservices@usps.gov.

On the Horizon

National PCC Week

The Postmaster General will be participating at the Greater Portland PCC host site event, winner of the 2014 PCC of the Year – Large Market Award. Postal Service officers and executives will be participating at many of the PCC events held nationwide.

The 2015 PCC Leadership award winners' celebration will take place on August 5, 2015.

The Professional Certificate Program is an educational opportunity for PCC members to earn a certificate during National PCC Week: September 21 – 25, 2015. Qualifying information was sent to PCCs on June 23, 2015. PCC members must meet the following requirements:

- Participate at a local National PCC Week event and listen to the USPS Officer/Executive/Speaker Remarks
- View the pre-produced Postmaster General's keynote address
- Attend an educational workshop of their choice at a local National PCC Week event

2016 National Postal Forum

It seems like just yesterday we were having a great time at the National Postal Forum (NPF) in Anaheim and before you know it, we'll be heading to Nashville in March 2016.

Check out the 2015 NPF highlights and register for 2016 at the same time at npf.org.

Did You Know?

The Smithsonian Institution's National Postal Museum is dedicated to the preservation, study and presentation of postal history and philately. The Museum, located in Washington, DC, was created by an agreement between the Smithsonian Institution and the United States Postal Service in 1990 and opened to the public in 1993. *In 2013*, the [William H. Gross](#) Stamp Gallery — the world's largest gallery dedicated to philately — opened its doors. The gallery provides an experience available nowhere else and offers something for everyone, from casual visitors to experienced collectors. For more information, go to postalmuseum.si.edu.

Published Mailing Standards Documents

June 2015:

DMM: **Mandatory Use of Customs Declaration PS Form 2976-B on APO/FPO/DPO Priority Mail Express (PB, 6/25)**

IMM: **Preparation Requirements for Priority Mail Express International Shipments (PB, 6/25)**

General: National Recertification for Mailers Privately Printing Customs Declaration Forms (PB, 6/11)

General: Free Mail Program for U.S. Armed Forces (PB, 6/11)

May 2015:

DMM: Clarification: Minimum Mailability Dimensions (PB, 5/14)

DMM: Clarification of Census Bureau Filing Regulations for U.S. Territories (PB, 5/14)

DMM: Provision for New First-Class Package Service Commercial Plus Customers (PB, 5/14)

DMM: New Mailing Standards for Domestic Mailing Services Products (PB, 5/14)

FRN: International Mailing Services: Approved Price Changes (5/8)

FRN: New Mailing Standards for Domestic Mailing Services Products (5/4)

April 2015:

IMM: Modified Implementation Date for International Price Change (PB, 4/30)

IMM: Foreign Office of Exchange Code for IPA Service to Malawi (PB, 4/30)

IMM: Replacing Click-N-Ship for Business with a USPS Meter Label Solution (PB, 4/16)

DMM: Updated Addressing Standards for Military Addressing (PB, 4/30)

DMM: Clarification of Postage Payment Information for Mail to Military Post Offices (PB, 4/30)

DMM: Click-N-Ship for Business Transitioning to a USPS Meter Label Solution (PB, 4/30)

DMM: Premium Forwarding Service Commercial (PB, 4/16)

DMM: Updated Restrictions – Freely Associated States (PB, 4/16)

DMM: Freely Associated States Pricing (PB, 4/16)

DMM: Clarification on Content Eligibility for Standard Mail Marketing Parcels (PB, 4/2)

FRN: Revision to the Requirements for Authority to Manufacture and Distribute Postage Evidencing Systems: Proposed Rule (4/23)

***Red means new additions since the last *Mail Spoken Here* was issued on June 18, 2015.**

For your reference:

FRN: [Federal Register Notice](#)

PB: [Postal Bulletin](#)

[Postal Explorer](#) is a mailer's resource for all information contained in the [Domestic Mail Manual](#) (DMM), [International Mail Manual](#) (IMM), [Publication 52](#), *Hazardous, Restricted, and Perishable Mail*, mailing standards [Federal Register](#) notices, and the [Postal Bulletin](#).

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